



CORPORATE COLLECTION
CHARTERS • MEETINGS • INCENTIVES • GIFT CERTIFICATES

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Celebrity **X** Cruises®

What Is Incentive Travel? Here is how Celebrity Cruise Line answers that question!

Incentive travel is defined as a trip designed to motivate, incentivize, and reward employees or business associates. This type of trip could range from being given to one individual, all the way up to large group awards made available only after certain targets have been met throughout the year.

You can use incentive travel as a team-building experience, networking opportunity, or simply as a reward for those who've earned it. Get the formula right, offer a suitably enticing award and the concept of incentive travel will contribute towards your team being motivated to achieve ever-higher targets.



Who Is Incentive Travel Best For?

[Incentive travel](#) is best for companies that want to reward their employees for a job well done, or for meeting targets. Incentive travel is perfect for companies that don't necessarily want to reward employees exclusively with cash benefits, but still want to make sure every employee feels recognized and appreciated.

Incentive travel trips should be highly cost-effective at scale, thanks to competitive corporate pricing, and experientially rewarding in a way that other gifts or bonuses may not be. The benefits of an exotic trip, often with a chance to bring a partner, are intangible, too; employees feel a sense of bonding with one another and a feeling of being valued by their employer.

What is incentive travel at its core? A high-value, cost-efficient way to [reward your employees](#) with a luxury experience that builds relationships, loyalty, and team spirit.

